

State Aviation Journal

2016 Ad Rates

Magazine

	1 Issue	2 Issues	3 Issues
1 x 4	\$149.00	\$279.00	\$399.00
1 x 2	\$259.00	\$499.00	\$729.00
Full	\$479.00	\$929.00	\$1,259.00

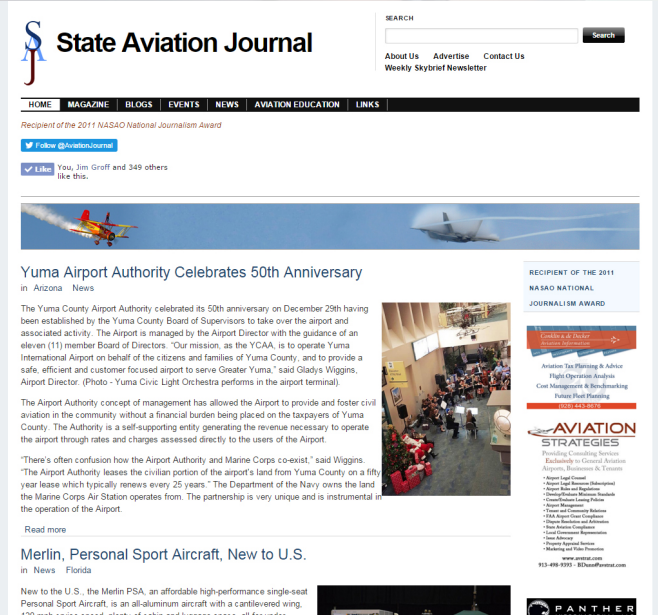
Skybrief

	1 Mo.	3 Mo.	6 Mo. *	1 Yr. *
Banner Ad	\$300.00	\$800.00	\$1,500.00	\$2,750.00
Left Column				
2 x 3	\$250.00	\$700.00	\$1,300.00	\$2,400.00
1 x 3	\$200.00	\$500.00	\$900.00	\$1,600.00
Right Column				
1 x 2	\$150.00	\$350.00	\$550.00	\$950.00

* Receive a 50% discount on similar ad on the SAJ website with Skybrief ad purchase

Website

	1 Mo.	3 Mo.	6 Mo.	1 Yr.
Banner	\$500.00	\$1,350.00	\$2,500.00	\$4,000
Side Column				
1.5 x 1.5	\$300.00	\$825.00	\$1,500.00	\$2,850.00
1.5 x 3	\$350.00	\$975.00	\$1,800.00	\$3,450.00



www.stateaviationjournal.com

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